

KEY BENEFITS

REDUCED | E-CERT
inspectors from 6 to 1

INCREASED | VOLUME
handling capability

INCREASED | BUSINESS
due to increased customer
satisfaction



COOL INNOVATIONS AT WHAKATU

Whakatu Coldstores provides 3PL storage solutions for New Zealand's big names in frozen foods. AFFCO, PPCS, McCains, and Heinz Watties are just some of the companies that utilise their Hawkes Bay cold storage facility.

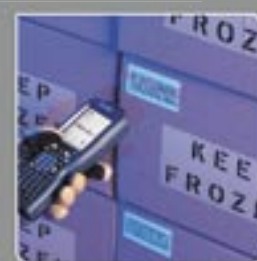
Traditionally they'd operated a manual system with six e-cert inspectors based on site to deal with regulatory and compliance issues. They needed to improve efficiency, cut down on administration and compliance costs, improve traceability and future-proof for new business opportunities.

Thinking out of the box, they looked to the FMCG industry for inspiration. That's where they found Interlogic and asked to trial Interlogic's pre-configured Chillmaster system for a few months.

It performed brilliantly and full installation started in April 2005. Since then, Whakatu Coldstores has been able to handle volumes that would've been impossible under the old system, they've slashed their regulatory and compliance costs, and have attracted new business to their facility.

SPECIALISED EQUIPMENT

Whakatu Coldstores operates in a challenging environment. They handle everything from cartons of meat to drums of raw material and all at a temperature more suited to penguins than people. Interlogic teamed Chillmaster software with specialised vehicle-mounted and handheld scanners designed to function perfectly in -30 degree temperatures. They now have a paperless system that offers full operational functionality, a customer web interface, and tracking right down to carton level.



CHILLMASTER COLD STORAGE SOFTWARE

INFORMATION IS POWER. CHILLMASTER DELIVERS THE INFORMATION YOU NEED TO DRIVE YOUR BUSINESS GROWTH.

CHILLMASTER is a Warehouse Management System pre-configured for Cold Storage applications. It's also highly adaptable to your specific situation so that you can effortlessly meet the demand of today's customers and handle any future requirements.

efficiency | accountability | traceability | diversity
electronic certificates | integrated voice



Chillmaster is a paperless system with integrated voice capabilities. It takes care of electronic certificates so you can slash your regulatory and compliance costs, enables you to track all billable services, and provides your customers with real-time reporting via the web.

The bottom line is ... Chillmaster increases your bottom line.

MEETING DEMANDS
CUSTOMERS HAVEN'T EVEN
THOUGHT OF YET!

Imagine a restaurant in New York wanting to serve up a steak sourced from a particular farm in New Zealand.

With Chillmaster's carton-level tracking, the customer could check the availability on-line and place the order through their supplier. The carton they selected could be on the next plane out.



ABOUT INTERLOGIC

First and foremost, the team at Interlogic are logistics people and they look at your business from a logistics perspective. Everyone from their software developers to their wireless specialists spend time on the warehouse floor so they have first-hand knowledge of the challenges your business faces.

A 100% owned New Zealand company, Interlogic came about as the result of a management buyout of the Sandersons logistics division in February of 2002.

Today, Interlogic is proud to offer specialised software, equipment, and knowledge delivering solutions targeted at the operational end of your business: sales force automation, industrial strength wireless systems, warehousing, and logistics.

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