

KEY BENEFITS

REDUCED | COMPLIANCE costs

INCREASED | VOLUME handling capability

INCREASED | BUSINESS due to increased customer satisfaction



COOL INNOVATIONS AT WHAKATU

Whakatu Coldstores provides 3PL storage solutions for New Zealand’s big names in frozen foods. AFFCO, PPCS, McCains, and Heinz Watties are just some of the companies that utilise their Hawkes Bay cold storage facility.

Traditionally they’d operated an inventory control system relying heavily on administration staff to diligently keep records on inventory movements and manage regulatory and compliance tasks. They needed to improve efficiency, cut down on administration and compliance costs, improve traceability, and future-proof for new business opportunities.

Thinking out of the box, they looked to the FMCG industry for inspiration. That’s where they found Interlogic and asked to trial Interlogic’s MultiPick® software for a four-month period. Interlogic agreed to the trial and further configured MultiPick® to suit Whakatu’s cold storage business. This was the beginning of ChillMaster - a feature rich WMS pre-configured for Cold Storage.

It performed brilliantly and full installation started in April 2005. Since then, Whakatu Coldstores has been able to handle volumes that would’ve been impossible under the old system, they’ve reduced their regulatory and compliance costs, increased operational efficiency, improved traceability and, as a result, have attracted new business to their facility.

SPECIALISED EQUIPMENT

Whakatu Coldstores operates in a challenging environment. They handle everything from cartons of meat to drums of raw material and all at a temperature more suited to penguins than people. Interlogic teamed ChillMaster software with specialised vehicle-mounted and handheld scanners designed to function perfectly at -30 degrees celsius. They now have a virtually paperless system that offers full operational functionality, a customer web interface, and tracking right down to carton level.





CHILLMASTER COLD STORAGE SOFTWARE

INFORMATION IS POWER. CHILLMASTER DELIVERS THE INFORMATION YOU NEED TO DRIVE YOUR BUSINESS GROWTH.

CHILLMASTER is a Warehouse Management System pre-configured for Cold Storage applications. It's also highly adaptable to your specific situation so that you can effortlessly meet the demand of today's customers and handle any future requirements.



Chillmaster is a virtually paperless system with integrated voice capabilities. It takes care of electronic certificates so you can reduce your regulatory and compliance costs, enables you to track all billable services, and provides your customers with real-time reporting via the web.

The bottom line is ... Chillmaster increases your bottom line.

MEETING DEMANDS
CUSTOMERS HAVEN'T EVEN
THOUGHT OF YET!

Imagine a restaurant in New York wanting to serve up a steak sourced from a particular farm in New Zealand.

With Chillmaster's carton-level tracking, the customer could check the availability on-line and place the order through their supplier. The carton they selected could be on the next plane out.



ABOUT INTERLOGIC

First and foremost, the team at Interlogic are logistics people and they look at your business from a logistics perspective. Everyone from their software developers to their wireless specialists spend time on the warehouse floor so they have first-hand knowledge of the challenges your business faces.

A 100% owned New Zealand company, Interlogic has 18 years experience designing and installing intelligent logistics systems in the New Zealand Market. These include industrial strength wireless systems, warehouse management systems, and advanced material handling equipment.

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